

Colin Lacy

Statesboro, GA | (404) 630-4725 | colin.lacy16@gmail.com

Experience

BROADCASTER/PRODUCER | GEORGIA SOUTHERN SPORTS NETWORK (LEARFIELD|IMG COLLEGE) AUGUST 2012-PRESENT

- Serve as pregame/halftime/postgame host for all Georgia Southern football broadcasts
- Color analyst for Georgia Southern Men's Basketball Broadcasts
- Play-by-Play broadcaster for all Georgia Southern Women's Basketball Broadcasts
- Pregame/Postgame Host & dugout reporter for all Georgia Southern Baseball Broadcasts
- Coordinate all day-to-day operations of the Georgia Southern Sports Network including affiliate relations, travel, creating logs to execute contractual obligations, etc.
- Fill in play-by-play for Men's Basketball and Baseball Broadcasts
- Manage staff of 8-10 employees of the network
- Responsible for creating all imaging to air on all broadcasts
- Creator/Host/Producer for "Inside Eagle Nation" the official podcast for Georgia Southern Athletics

PROPERTY ASSISTANT | GEORGIA SOUTHERN SPORTS PROPERTIES (LEARFIELD|IMG COLLEGE) AUGUST 2013-PRESENT

- Host/executive producer of Blue White Weekly, the weekly television show for Georgia Southern Athletics to air on Fox SportSouth
- Part of the sales team responsible for all corporate sales for Georgia Southern Athletics (the team took revenue from \$500k to \$1.6 million in 2 years)

SPOTTER/RUNNER/SIDELINE PRODUCER | WESTWOOD ONE SPORTS AUGUST 2019-PRESENT

- Serve as spotter, runner, and sideline producer for various NCAA football & NFL games

DIRECTOR OF BROADCASTING/COMMUNICATIONS | SUNBELT SUMMER BASEBALL LEAGUE FEBRUARY 2013-AUGUST 2018

- Created and managed the Sunbelt League Radio Network taking the league from not broadcasting any games to broadcasting every game in the span of 2 years
- Served as lead play-by-play broadcaster for various teams, as well as all league playoff and all-star games
- Main communications contact for the league responsible for stats, media relations, website/social media maintenance, and communication with director of umpiring for scheduling/ejection reports
- Managed staff of 20-25 employees/interns for broadcast, communications, and gameday operations
- Was responsible for all aspects of the yearly Southeast Collegiate Prospect Showcase (four league all-star game) which included selecting the team, all travel arrangements, scout communication, etc.
- Promoted to also serve as President of the Sunbelt League, responsible for all league operations

Education

B.S. MULTIMEDIA JOURNALISM | CURRENTLY PURSUING | GEORGIA SOUTHERN UNIVERSITY

Freelance

- Fill in radio play-by-play for Georgia Tech Baseball
- Fill in play-by-play for ESPN+ broadcasts of Georgia Southern Baseball
- Fill in for Video Stream broadcasts for Georgia Southern Volleyball & Olympic Sports
- Video Stream play-by-play for Sun Belt Conference for 2014 Conference Soccer Tournament
- Sideline reporter for select ESPN+ broadcasts of Soccer
- Member of FWAA (Football Writers Association of America), USBWA (US Basketball Writers Association), and NCBWA (National College Baseball Writers Association)

References

Chris Blair | Director of Broadcasting-LSU "Voice of the Tigers" | (225) 726-3265

Bobby Bennett | Commissioner of the Sunbelt Summer League | (770) 490-7912

Todd Pratt | Manager of Jupiter Hammerheads (Miami Marlins Double A Affiliate) | (678) 414-2726

Tom Boman | Vice President of Broadcast Operations of Learfield IMG College | (573) 291-1388

Danny Reed | Director of Broadcasting-Georgia Southern "Voice of the Eagles" | (240) 727-3505